



## Tuesday Training Recordings

- 4/18/23: [Creating in Canva - Julie Cruz](#)
- 4/11/23: [6 Steps to Building Your Brand - Philip Utley](#)
- 4/4/23: [Creating Superfans - Emily Diederich and Julie Lee](#)
- 3/28/23: [Cheeky Go To Market - Field Training](#)
- 3/21/23: [The Looks Part 2 - Sharing with Customers - Lijah Stewart and Field Training](#)
- 3/14/23: [The Looks Part 1 - Cheek How-To for YOU! - Field Training](#)
- 3/7/23: [Introduction to Cheeky - Field Training and Product Development](#)
- 2/28/23: [Product Information and Training - Field Training](#)
- 2/21/23: [YOU are the Power - Jennifer Voss](#)
- 2/14/23: [Share the Love of Color Street - Field Training and Field Development](#)
- 2/7/23: [K9 for Warriors and Germany Launch Information - Allison Misora and Ali Peimann](#)
- 1/31/23: [Comp Plan Training: Marketing Phase - Lisa Schmitt](#)
- 1/24/23: [Go Make a Hand - Kristin Cloud](#)
- 1/17/23: [Wishing or Planning? - Emily Reiss](#)
- 1/10/23: [Casting Vision - Erin Rippee](#)
- 1/3/23: [Mind Your Mindset - Kristi Geercken](#)
- 12/27/22: [Manis for Grannies - Daphne Conour](#)
- 12/20/22: [Making The Most of Assets and Specials - Anna Pinzolo and Emily Diederich](#)
- 12/6/22: [The 6 C's of an Enrolling Mindset - Jennifer Alonzo](#)

11/29/22: [No "Sub"-stitutions for Hard Work: A Panel On Enrolling Sub Box Subscribers - Kelli France, Shannon Paetzel, Stephanie Kopf](#)

11/22/22: [Daily Intention Connections - Bethany May](#)

11/15/22: [Strategizing Your Week Like a CEO - Julie Hilzendeger](#)

11/8/22: [Getting Real About Reels - Field Training and Social Media](#)

11/1/22: [The Commitment Conversation - Lisa Schmitt](#)

10/25/22: [Growing Your Business In The Most Wonderful Time of the Year - Angela Clemmons](#)

10/18/22: [Fundraising to Give Back and Build Your Business - Pam Bernet](#)

10/11/22: [Put The Zoom In Your Beauty Socials - Lori Kantor](#)

10/4/22: [Launching the New Stylist – Michele Calello, Courtney Page](#)

9/27/22: [Training Trivia – Andrea Wyland, Tricia McNamara](#)

9/20/22: [Residual Sales - Hanna Steelman, Kimi Hernandez](#)

9/13/22: [Adding Makeup to Your Business – Codi Bills, Crystal Meuleners, Jill Haire, Sara Tilton](#)

9/7/22: [The Ins and Outs of a Successful Event – Shannon Kaeding](#)

8/30/22: [Makeup and Social Media Marketing - Nickole Kinsey, Leslie Smith](#)

8/23/22: [Attracting the Makeup Stylist - Theresa Apolonio, Cheryl Spencer](#)

8/16/22: [Upselling - Tiffany Angulo, Wynn Clarke](#)

8/9/22: [Fall Launch – Susan Ashby, Dana Menditto, Lisa Schmitt](#)

8/2/22: [Tips from a Top Enroller](#)

7/26/22: [Stop Being Busy & Start Being Productive – Nicole Ferrell](#)

7/19/22: - [The Calm Before the GLOW: Building Excitement Going into Conference – Jessie Duncan](#)

7/12/22: [The Power in YOU – Haylie Grammer](#)

7/5/22: [Mindset: Retrain Your Mind for Positivity and Success: Jessica French](#)

6/28/22: [Building Relationships in Person – Rachel Latinette](#)

6/21/22: [Engaging In-Person Guests to Boost Sales – Amanda Simon](#)

6/14/22: [Why NOW is the time to get out there! – Lori Kantor](#)

6/7/22: [Elevate Your Beauty "No"-How – Andrea Wyland](#)

5/31/22: [10 Ways to Book a Nail Bar – Molly Fitch](#)

5/24/22: [5 Must-Dos for Your Nail Bar – Jessica Bell](#)

5/17/22: [Let's Party Like It's Your Birthday! – Krista Schippers](#)

5/10/22: [Photo Content 101 – Jen Schubert](#)

5/3/22: [Go Booking Wild – Ashley Valente](#)

4/26/22: [Serve Your Audience with Color Matching – Ashley Friedland](#)

4/19/22: [Vendor Events with Another Stylist – Cat Halecki](#)

4/12/22: [Facebook Isn't the Only Option – Anita Roy PLUS: Sharon Fulgenzi of Safe Families for Children](#)

4/5/22: [Party at Your Fingertips: Utilizing Canva to Create an Innovative Party Format – Jenn Trammell](#)

3/29/22: [Bring L.I.F.E. to your Business Using the Color Street Planning System – Jackie Seay](#)

3/22/22: [Enrolling Conversations with the New Comp Plan – Lauren Valdez and Krysta Rehm](#)

3/15/22: [Earning Enhanced Commission – Danielle Criswell](#)

3/8/22: [Jump into Jump Start – Jessie Duncan PLUS: Vicki MacCrimmon of Best Buddies Canada](#)

3/1/22: [The Art of Conversations – Alyssa Teichmeier PLUS: Nancy and GiGi Gianni of GiGi's Playhouse](#)

2/22/22: [Breaking Down the Comp Plan, Part 3 \(The Leadership Phase\) – Lisa Schmitt](#)

2/15/22: [Breaking Down the Comp Plan, Part 2 – Lisa Schmitt](#)

2/8/22: [Breaking Down the Comp Plan, Part 1 – Lisa Schmitt](#)

2/1/22: [Make the Most of February – Lisa Schmitt](#)

1/25/22: [Compensation Plan Enhancement Overview – Lisa Schmitt and Angie Polsgrove](#)

1/18/22: [Keep Things Simple: Adopt the Girl Scout Mentality – Candace Hornborg](#)

1/11/22: [Reels Training – Kelli France](#)

1/4/22: [New Year, New You – Nicole Ferrell](#)

12/28/21: No Tuesday Training

12/21/21: [Giving Back with Fundraising Opportunities – Anita Roy](#)

12/7/21: [Instagram Training Part 2 – Tamara Sweasy](#)

11/30/21: [Building Your Business Without Leaving The House – Robyn Nagler](#)

11/23/21: [Sleigh Your December – Jennifer Sheets](#)

11/16/21: [Making Back to Basic FUN – Taylor Shields](#)

11/9/21: [Instagram Like a Boss – Tamara Sweasy](#)

11/2/21: [Red Carpet Events for VIPs – Kim Burke](#)

10/26/21: [Christy Freehauf – Basket Nail Bars](#)

10/19/21: [Pop-Up Events at Your Fingertips – Tara Foulk](#)

10/5/21: [The Multi-Host Method – Angie Ekkens](#)

9/28/21: [How to Stay Calm in the Holiday Rush – Marie Hogan](#)

9/21/21: [Transform your Business STAT – Alicia Garcia](#)

9/14/21: [5 Ways to Share Twosies – Stephanie Kopf](#)

9/7/21: [The Ins and Outs of a Successful Event – Shannon Kaeding](#)

8/31/21: [You are ENOUGH: Why YOU are Your Most Powerful Recruiting Tool – Amy Havea](#)

8/24/21: [Creating Sales and Community Within Your VIP – Haley Anderson PLUS: Product 101 with Hannah Park](#)

8/17/21: [Pace Towards Riviera Maya – Molly Fitch](#)

8/3/21: [Achieving Circle of Excellence – Candace Spradley](#)

7/27/21: [Passion Fundraising – Amber Volkin](#)

7/20/21: [Time Management Tips – Brook Franks](#)

7/13/21: [Destination Color: Riviera Maya – Theresa Apolonio](#)

7/6/21: Break (Conference)

6/29/21: [The Magic of Enrolling – Amanda Simon](#)

6/22/21: [Gratitude and Goals – Cydney Johnson](#)

6/15/21: [Focusing on Core While Managing Launch Expectations – Jackie Seay](#)

6/8/21: [The Secret Nail Sale – Amanda Yocum PLUS: Thea Zunick of The Jed Foundation](#)

6/1/21: [The 4 Stages of Learning – Cheryl Spencer](#)

5/25/21: [Text Nail Bar – Mandy McMahon](#)

5/18/21: [Enrolling Chat Success Tips – Risa Garrett PLUS: Michael Bittel of American Brain Tumor Association](#)

5/11/21: [Dirty 30 Nail Bar – Trinity Hanson](#)

5/4/21: [Build Your Dream Team on Facebook – Erin Stones PLUS: Tammi Carr and Ann Friedholm of Chad Tough Defeat DIPG](#)

4/27/21: [Color Street Compliance is on YOUR TEAM! – Hanna Steelman](#)

4/20/21: [New Product Launch Training – Susan Ashby](#)

4/13/21: [Your Only Limit is Your Mind for Enrolling – Kassandra Hamaker, Janice Hayes](#)

4/6/21: [VIP Community Building – Christina Baker](#)

3/30/21: [Sneak Peek Groups for Enrolling – Rachel Latinette](#)

3/23/21: [Aim High – Carrie Garner](#)

3/16/21: [Enrolling Conversations - Michelle Calello PLUS: Andrea O’Neill, Executive Director, Lupus Research Alliance](#)

3/9/21: [Don’t Limit Yourself \(Facebook\) – Christy Farias](#)

3/2/21: [The Fortune is in the Follow-Up – Jacki Atkinson PLUS: Lia Gaertner, MS, Director of Education and Outreach at the Bay Area Lyme Foundation](#)

2/23/21: [Consistency and Luck – Tonia Dolinka](#)

2/16/21: [15<sup>th</sup>-14<sup>th</sup> Mindset – Danette Bess PLUS Gerie Greenspan, LACASA](#)

2/9/21: [Overcoming Objections – Ariella Hendershaw](#)

2/2/21: [Follow the RAINBOW to Find Your Treasure – Caitlin Humphreys PLUS Rachael Smith Fals, Futures Without Violence](#)

1/26/21: [Finding Yourself Through Your Graphics – Norma Clark](#)

1/19/21: [Piggyback Partying - Trinity Hanson](#)

1/12/21: [Follow-Up Tool – Lisa Schmitt & Shari Morris](#)

1/5/21: [Growing Your Business Through Fundraisers – Anita Roy / PLUS: Epilepsy Awareness Month](#)

12/15/20: [A+ Customer Service – Jackie Seay](#)

12/8/20: [Getting Back to Basics — Ariella Hendershaw](#)

12/1/20: [Going Live: Why Posting and Praying Doesn't Work – Theresa Apolonio](#)

11/24/20: [Tips to Rock Your Vendor Events – Darlene LaVoy, Shelley Gorden](#)

11/17/20: [Mystery Sets Love – Eva Jones](#)

11/3/20: [Connecting with Color Street – Amanda Ballman](#)

10/27/20: [Make Enrolling a Habit – Julie Cruz](#)

10/20/20: [Color Street Policies to Know – Lisa Schmitt](#)

10/13/20: [Leveling Up Your Virtual Nail Bars – Monica Arce](#)

10/6/20: [Step Outside Your Comfort Zone – Brenda Lowe](#) PLUS [Guest Speaker Chanelle Church from BCRE](#)

9/29/20: [The Live Nail Bar Experience – Corie Diehl and Corrine Hunter](#)

9/15/20: [Shift Her – Wendy Martin](#)

9/8/20: [Think Outside the Booth – Lindsay Norby](#)

9/1/20: [Engaging, Entertaining and Educating through Social Media – Mandy Leigey \(PLUS: Guest Speaker from Star Legacy Foundation\)](#)

8/25/20: [VIP Group Success Tips – Jillian Fose, Kimi Hernandez, Kristen Kibler](#)

8/18/20: [Live Zoom Nail Bars – Hanna Steelman](#)

8/11/20: [The Product-Driven Stylist – Nicole Bruns \(PLUS: Guest Speakers from Can Do MS\)](#)

8/4/20: [Growing Your Business on Pinterest – Megan Sumrell](#)

7/28/20: [Learning the Compensation Plan and How to Maximize It – Ashley Friedland](#)

7/21/20: [How to get Hosts...and Repeat Hosts – Sarah Waldman](#)

7/14/20: [Selling Success – Tracy Swanson](#)

7/7/20: [Getting the Most from Your Facebook Live – Kristin Jaremba](#)

6/30/20: [Build Your Business Color Street Strong – Katie Harbison](#)

6/9/20: [The Journey of Flipping your Hostess – Meghan Haskins](#)

6/2/20: [The Making of a Positive Mindset – Trinity Hanson](#)

5/26/20: [Building Your Business in the New Norm – Alex Silverman](#)

5/19/20: [Social Selling with Themed Days – Leah Lindsey](#) ([document template](#), [document example](#))

5/12/20: [The Wish List – Amanda Yocum](#)

5/5/20: [Social Selling 101 – Monica Mascia](#)

4/28/20: [Color-Full Conversations – Lisa Schmitt](#)

4/21/20: [The Ask – Cindy Herr-Pino](#)

4/14/20: [How to Host a Live Inventory Sale – Ariella Hendershaw](#)

4/7/20: [The Power of Focus – Jackie Peck](#)

3/31/20: Steps to Build a 5-Star Graphics Library – Becky Zientek

3/24/20: [Add Value to Your Business During Difficult Times – Emily McMahan](#)

3/10/20: [How to Build your Business on Facebook – Allison Steed](#)

3/3/20: [How to Maximize a Product Release – Laura Caroffino](#)

2/25/20: [How to Rock Vendor Events – Cara Menz](#)

2/18/20: [Serving Your Customers Through In-Person Nail Bars - Jenifer McCann](#)

2/11/20: [Be the Vendor That Other Vendors Talk About – Anita Westlake](#)

2/4/20: [Bookings, Bookings, Bookings...and Mindset! – Tiffany Breazeale](#)

1/28/20: [How to Close – Brittney Mettke](#)

1/14/20: [The Possibilities of the Color Street Business – Shonda Mulcahey](#)