# COORSTREET SPRING/SUMMER | 2021

On Models: Key West is Best and Poppy That



#### Welcome to Color Street!

Because of the hard work and dedication of our Stylists in the last year, Color Street has grown in the face of challenge and adversity. With over 30 years of beauty innovation under our belt, we're excited to continue our mission to deliver beautiful, easy-to-apply nails and colorful opportunities with a refreshed collection of essential shades and designs for Spring. It is our hope that Color Street continues to inspire our community to add a little brilliance to their day. The future is brighter than ever!

Fa Park, Founder & CEO





Color Street is proudly made in America. We love our country and value all those who make it work. Growing American jobs and giving back to our country help make our products even greater!

# WHAT ARE NAIL POLISH STRIPS?

- Easy, one-step application for a brilliant, salon quality manicure in minutes!
- Chip-resistant, long lasting color up to 10 days depending on usage
- No dry time, smudges, or streaks
- 100% real nail polish formula with base coat, color, and top coat all in one
- Convenient and travel-friendly
- Easily removed with nail polish remover
- Flexible can be gently stretched for a perfect fit
- Made in USA with globally patented technology



# HOW TO APPLY - IT'S SO EASY!

Be sure to clean nails with prep cloth to remove oils or lotions before application

#### Solids, Glitters, and Nail Art Designs





REMOVE CLEAR COVER

PEEL POLISH STRIP



REMOVE TAB & SELECT END



APPLY TO NAIL

& GENTLY

STRETCH TO FIT

GENTLY ELLE

GENTLY FILE EXCESS OR REMOVE WITH FINGERNAIL

#### French Manicure

APPLY TIP FIRST



REMOVE CLEAR COVER & APPLY TIP TO FREE EDGE OF NAIL



FILE EXCESS OR REMOVE WITH FINGERNAIL



APPLY SHEER OR CLEAR OVERLAY

REMOVE CLEAR COVER & PEEL POLISH OVERLAY



APPLY OVERLAY TO NAIL



GENTLY FILE EXCESS OR REMOVE WITH FINGERNAIL

#### SOLIDS - \$11.00







#### GLITTERS - \$12.00



Glittersweet







Fort Worth It



Chelsea Ya Later



Tokyo Lights



Cape Coral



Sahara Jewel



Cran-tastic



Czech Me Out



Glamsterdam



Juneau the Drill



Moon River



Holidaze



Night Terror



Soho-ver It

#### ALL SOLID, GLITTER, AND NAIL ART STRIPS BUY 3, GET 1 FREE

### NAIL ART DESIGNS-\$13.00



As It Ferns Out creme



Poppy That shimmer



All Wild Up creme



It Takes Tucson duochrome



Show and Shell creme

### GLITTER NAIL ART DESIGNS - \$13.00



Long Time No Sea



Paint the Town



Til the Glitter End



Coral Bay

As It Ferns Out

#### CLEAR NAIL ART DESIGNS-\$11.00









Polka Dot-com clear

Between the Lines clear

Plaid About You clear

Mermaid You Look clear







#### GLITTER-DIPPED-\$13.00



Dripping in Diamonds silver glitter on clear



Less Bitter, More Glitter multi-colored glitter on clear



Coming Up Rose Gold rose gold glitter on clear





#### FRENCH-\$14.00



Meet Me in Paris white tips with clear overlay City of Love white tips with sheer beige overlay

# FRENCH MANICURES **BUY 1, GET 1 FREE**



#### PEDICURE



Baton Rougey creme – \$11



Seoul Sister creme – \$11



How Swede It Is glitter – \$12



# HOST BENEFITS

We value our Hosts and show it with our rewarding Host Program!

Nail Bar Sales	Host Free Credit	50% Off Items*
\$150-\$299	10%	1 half-price item*
\$300-\$599	15%	3 half-price items*, free shipping
\$600-\$999	20%	6 half-price items*, free shipping
\$1000+	25%	9 half-price items*, free shipping

Host will receive an additional half-price item for each \$200 in sales over \$1,000, up to a maximum of 15 items per Host.

\*Half-price items must be individual items only, not discounted packages.



# Our Booking Program is a component of the Host Program

When a current Host has a new Color Street Nail Bar booked from their Nail Bar, they qualify for a product credit to use at the new booking. The new Host's Nail Bar must qualify with at least \$300 in retail sales and be held and ordered within 60 days from the original Nail Bar.

**1st booking when held:** \$25 Product Credit

**2nd booking when held:** \$25 Product Credit

**3rd booking when held:** \$25 Product Credit

# BECOME A **STYLIST**

It's easy to start a rewarding experience with Color Street! We offer an exciting compensation plan as well as a generous Jump Start program. The Starter Kit includes everything you need as a new Stylist to get your business off the ground!

#### **Stylist Perks**

#### Flexibility

- 10 ways to earn, from personal sales to leadership
- Work your business online or in-person with Nail Bars and events
- Paid weekly based on sales and monthly based on team performance

#### Rewards

- Exclusive Stylist nail strips and incentive programs
- Opportunity to earn free trips and be recognized with custom jewelry for rank advancements

#### Community

• Join growing Stylist community and be a part of one of the fastest growing social selling companies!



# THE **STARTER KIT** - \$129

The kit contains 13 Sets of Nail Strips, 72 Testers, and all the basic supplies that you need to start your business.\*

\*shades and kit contents subject to change

# **color**street::

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